



Five Aspects of My Business

Sales Manager Moment

Introduction

Hello my name is _____ and I am (an/a/with): _____

(of/with) _____

This is the _____ week of my "Five Aspects of the _____ Business" presentation.

The five aspects of my business are:

1. _____
2. _____
3. _____
4. _____
5. _____

This week I would like to speak with you about (select one aspect from above): _____

Testimonial or Brief Story Showing Problem+ Solution=Benefit (30-40 seconds)

(Make sure it relates to the one aspect selected from above)

Call to Action

Therefore a good referral for me is (make sure it relates to the one aspect selected from above):

Memory Hook (Close with name and business name again)
